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NEWS

For Immediate Release

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H.B. FULLER & HOLDFAST JOIN FORCES

AUCKLAND – H.B. Fuller Company today announced a new agreement appointing Holdfast NZ Ltd as exclusive distributor for its retail range of products throughout New Zealand effective Thursday March 01st,2007.

The combined strengths of H.B. Fuller brands, global R&D, manufacturing excellence now aligned with Holdfast local sales presence, marketing and promotional support & highly effective distribution networks will create a major force in driving New Zealand hardware sales to new heights.

Long established market leading brands such as **Gorilla, Fix -All, Nailpower** from Holdfast and **Max Bond, Sturdibond, 780 / 770 Silicone, Caulk-In-Colours** from H.B. Fuller are highly complimentary and now provide a very strong combination to satisfy the needs of professional trades people and DIY public alike.

Combining H.B. Fuller & Holdfast retail operations will simplify customers ordering processes, deliver more effective product innovation and technical support, pool resources and provide opportunities for the staff of both companies.

Please note this distribution change is relevant to H.B. Fuller NZ retail operations only.

H.B. Fuller industrial adhesives continue as is.

Customer orders & sales support for the H.B. Fuller range should be directed to Holdfast Customer service team from Monday March 05th on 0800 701 080 or (07) 847 5540

For any queries or further information on the Fuller / Holdfast new venture please contact Holdfast on 0800 701 080